

ENTREPRENEURIAL THOUGHT LEADERS SEMINAR – MS&E472



bases.stanford.edu

etl.stanford.edu

Terman Auditorium
Wednesday 4:30-5:30 PM
May 22, 2002



STANFORD
TECHNOLOGY
VENTURES PROGRAM

stvp.stanford.edu

Spring Speaker Line-up

- Apr 10 Bill Sahlman**
Harvard Business School
- Apr 17 John Lilly & Glenn Osaka**
Reactivity
- Apr 24 Vinod Khosla**
Kleiner Perkins Caufield & Byers
- May 1 Larry Page**
Google, Inc.
- May 8 Steve Jurvetson**
Draper Fisher Jurvetson
- May 15 Nancy Schoendorf**
Mohr Davidow Ventures
- May 22 David Pottruck**
Charles Schwab & Co.
- May 29 Atiq Raza**
Raza Foundries, Inc.

Speaker Biography



David S. Pottruck
President & Co-CEO, Charles Schwab & Co, Inc.

David S. Pottruck is President & Co-Chief Executive Officer and a member of the Board of Directors of The Charles Schwab Corporation. Since Mr. Pottruck became President of the Charles Schwab Corporation in 1992, client assets have increased from \$48 billion to \$858 billion as of March 2002.

Currently, Mr. Pottruck serves on the Board of Directors of DoveBid, Inc., Intel Corporation, U.S. Trust Company N.A., and the U.S. Ski and Snowboard Team Foundation. He is also on the Board of Governors of the National Association of Security Dealers (NASDAQ). He is also a Trustee of the University of Pennsylvania and a Commissioner on The Advisory Commission on Internet Commerce appointed by the U.S. Congress and the President.

Mr. Pottruck has received the Anti-Defamation League's 2000 Torch of Liberty Award. Mr. Pottruck has also received significant recognition by various national business magazines. Morningstar named him "CEO of 1999". He was named one of the top 25 CEOs of 1998 (Business Week), the "Most Influential Executive" in the entire Mutual Fund industry (Smart Money), one of the "Smartest People on Wall Street" (Worth), "The Man on Wall Street" (Fortune) and a member of the "e.biz 25" (Business Week).

Mr. Pottruck has recently co-written a book, *Clicks and Mortar: Passion Driven Growth in an Internet Driven World*. He has also made a number of contributions to the fields of marketing and management, publishing several articles, contributing to several other books and teaching at the graduate level at five Universities. He sits on the Advisory Board for the Graduate Division of The Wharton School. He is the past Chair of the San Francisco Aids Foundation (SFAF) New Initiatives Fundraising Campaign, past Co-Chair of the SFAF Leadership Dinner, Recipient of the SFAF 1994 Leadership Award and a past President of the Board of Trustees of The Seven Hills School.

After graduating with a B.A. from the University of Pennsylvania in 1970, Mr. Pottruck went on to receive his M.B.A. with honors from Wharton in 1972. Prior to joining Schwab in 1984, he was Senior Vice President of Consumer Marketing and Advertising for Shearson/American Express. A native of New York, he and his wife Emily reside in San Francisco, California. He is the father of two children.

Announcements

1. Come listen to **E-Challenge** finalist teams pitch their business plans **May 29, 5:30-6:30PM** following the final Spring ETL session with Atiq Raza, founder of Raza Foundries.
2. **TiEcon 2002 (June 14 & 15)** is the largest global conference for entrepreneurs. This year TiE expects over 3,000 attendees and has assembled a roster of over 100 industry luminaries & top executives to participate and address this year's theme, "Innovating for Success." Conference participants and attendees include successful venture capitalists, investment bankers, leading law firms, entrepreneurs & industry professionals from all over US, South Asia and Europe. To register, please go to www.tiesv.org. Costs: \$150 Students, \$395 non-members, \$345 members. Place: Westin Santa Clara and Convention Center. More info: www.tiesv.org or call 408-567-0700.

Head Course Assistant

Elita Cheung: elitach@stanford.edu

Faculty Sponsor

Tom Byers: tbyers@stanford.edu

BASES ETL Team

Philip Dhingra: philipd@stanford.edu

Raj Bhatnagar: rbhatnagar@stanford.edu

Kevin Wu: kwu@stanford.edu

ENTREPRENEURIAL THOUGHT LEADERS SEMINAR – MS&E472



bases.stanford.edu

etl.stanford.edu

Terman Auditorium
Wednesday 4:30-5:30 PM
May 22, 2002



stvp.stanford.edu

Notes

BASES and STVP would like to thank our sponsors, who help us to develop the next generation of entrepreneurs. STVP is supported by generous grants from the Kauffman Center for Entrepreneurial Leadership and the Price Institute for Entrepreneurial Studies. BASES is supported by Hummer Winblad Venture Partners, a BASES Platinum Sponsor in 2001-2002. In addition, many entrepreneurs, venture capitalists, and companies have donated time and funds. For a complete list of STVP's and BASES' sponsors, please visit our web sites.



Stanford Center for
Professional Development

Each lecture is broadcast live on SITN channel E2 and via Stanford Online within two hours of the conclusion of the seminar. In addition, all presentations during the quarter are archived and made available through Stanford Online. Please see <http://etl.stanford.edu> and click on the Stanford Online link to view all lectures online.