

DFJ ENTREPRENEURIAL THOUGHT LEADERS PROGRAM MS&E 472 – FALL QUARTER



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Skilling Auditorium
Wednesday 4:30-5:30 PM
October 4, 2006



STANFORD
TECHNOLOGY
VENTURES PROGRAM

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Fall Speaker Line-up

- Oct 4 Kathy Eisenhardt**
Stanford University
- Oct 11 Greg Brandeau**
Pixar
- Oct 18 Rick Wallace**
KLA-Tencor
- Oct 25 Jim Breyer**
Accel Partners
- Chris Larsen**
Prosper Marketplace, Inc.
- Nov 1 Sue Hellman**
Genentech
- Nov 8 Nick Earl**
Electronic Arts
- Nov 15 Greg Ballard**
Glu-Mobile
- Nov 29 Scott Kriens**
Juniper Networks



Kathy Eisenhardt

Ascherman Professor of Management Science & Engineering, Stanford University

Kathy Eisenhardt is the Ascherman Professor at Stanford University and the Co-Director of the Stanford Technology Ventures Program. She is widely known for her work on strategy, strategic decision making, and innovation in rapidly changing and highly competitive markets.

Professor Eisenhardt is coauthor of the groundbreaking book *Competing on the Edge: Strategy as Structured Chaos*. She was recently named as one of the 10 most cited researchers in Economics and Business during the past decade.

At Stanford, Professor Eisenhardt has received several teaching awards, including selection as one of the Top 8 Professors at Stanford, and her course has been selected by students as one of the top 10 at the University. In addition, Professor Eisenhardt has consulted for a number of major corporations with particular emphasis on strategy, strategic decision-making, product innovation, creation of cross-business synergies, and top management team dynamics. Her clients have included Intel Corporation, Hewlett-Packard Company, and SAP.

Professor Eisenhardt holds a B.S. in Mechanical Engineering from Brown University and a Ph.D. from Stanford's Graduate School of Business.

Adapted from

<http://www.stanford.edu/dept/MSandE/people/faculty/eisenhardt/index.html>

Announcements

Welcome to ETL!

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Notes

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