



MS&E 472 students: Submit your attendance at etl-students.stanford.edu. Code:

MS&E 472
 Skilling Auditorium
 Wed 4:30PM-5:30PM
<http://etl.stanford.edu>

etl

ENTREPRENEURIAL THOUGHT LEADERS

WHAT: A weekly lecture series where entrepreneurial leaders share their experiences with the Stanford community.

WHEN: Every Wednesday from 4:30-5:30 PM in Skilling Auditorium, west of the Quad. Broadcast online for students.

PODCAST+VIDEO: edcorner.stanford.edu

LIVE: On SITN channel E2

Jeff Housenbold 4/9
 President & CEO, Shutterfly

David Rothkopf 4/16
 Author, *Superclass: The Global Power Elite and the World They are Making*

George Zachary 4/23
 Partner, Charles River Ventures

Peter Diamandis, MD
 Chairman & CEO, X PRIZE Foundation

Anand Chandrasekaran 4/30
 Founder, Aeroprise Inc.
 Producer, *Tapestries of Hope*

Michealene C. Risley
 President, Freshwater Spigot
 Writer & Director, *Tapestries of Hope*

Sue Decker 5/7
 President, Yahoo

Larry Brilliant 5/14
 Executive Director, Google.org

John Melo 5/21
 CEO, Amyris Biotechnologies

Beth Seidenberg, MD 5/28
 Partner, KPCB

this week **April 9, 2008**

Jeff Housenbold

President & CEO, Shutterfly

Jeffrey Housenbold is President & CEO of Shutterfly, Inc., an internet-based social expression and personal publishing service. Shutterfly provides a full range of products and services that enable consumers to manage their digital photographs.



Housenbold has a successful track record of building online consumer franchises by combining commerce and community. In June 2006, he received the Ernst & Young Entrepreneur of the Year Award in the Retail and Consumer Products category for the Northern California region.

Previously, Housenbold was Vice President of Business Development & Internet Marketing at eBay, where he managed customer acquisition and retention. At eBay he also held positions as Vice President & General Manager of its Business-to-Consumer Group and Vice President of Mergers and Acquisitions.

Formerly, he held senior management positions with AltaVista, including Vice President & General Manager, and was the Chief Operating Officer of Raging Bull, the community finance portal. He also served as Vice President of Corporate Development at WinStar Communications and as Manager and Founder of Accenture's Media & Entertainment Strategy Group.

Housenbold completed his undergraduate degree with High Honors at Carnegie Mellon University in Economics and Business Administration and was also a Presidential Scholar. He went on to earn his MBA from Harvard Business School where he was a Dean's Fellow.

Housenbold is the co-author of *The Shutterfly Guide to Great Digital Photos*, an instructional book published by McGraw-Hill on the essentials of digital photography and managing images. He is an avid photographer with his Canon 30D.

BASES Team

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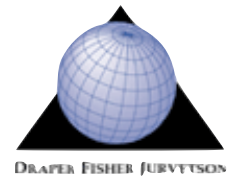
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www.shutterfly.com

Welcome to ETL Spring Quarter 2008!